

John Xu

John Xu is the Director of Consulting for 1ST Consulting LLC, an Iowa-based consulting company that specializes in SAS-related services. He has over 20 years of SAS experience in Financial, Insurance, Marketing, Government, Education, and Pharmaceutical industries.

John has presented at SAS Global Forum (formerly known as SUGI), MWSUG conferences, and Iowa SAS Users Group conferences. He received Best Paper Award at SUGI and Best Speaker Award at MWSUG. John served on MidWest SAS Users Group board for 10 years. He is currently the President of Iowa SAS Users Group, which has offered six large one-day SAS users conferences.